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CONTACT: André Kaufung (innos GmbH), kaufung@innos.global

CharIN names Erika Myers as first North American Executive Director

1 June, 2022 – WASHINGTON, D.C. – Electric vehicle advocate Erika Myers has been selected as the first Executive Director of the Charging Interface Initiative North America (CharIN Inc.), CharIN e.V. and the CharIN North America Board of Directors announced today.

CharIN is a leading global charging technology association dedicated to accelerating the electric vehicle (EV) transition through the adoption of universal open and interoperable charging standards. CharIN members comprise leading automotive manufacturers, charging-station companies, component suppliers, energy providers, and grid operators amongst others.

Myers has nearly 20 years of experience in the EV and clean energy sectors, most recently serving as the Global e-Mobility Director for the World Resources Institute (WRI). Her responsibilities with CharIN will include guiding the association's activities in the U.S., Canada, Mexico, and the Caribbean, engaging with members, industry, governments, and other stakeholders, and focusing on the use of open standards and interoperability for public infrastructure investments.

"Electric vehicles are attracting unprecedented attention from automakers, government leaders, utilities, and grid operators," said Claas Bracklo, Chairman of CharIN e.V. "We are confident CharIN's work under Erika's leadership in North America will advance the adoption of open standards and interoperability to accelerate the EV transition as a vital part of the global transition."

Oleg Logvinov, CharIN's North American Board Chair and CEO of Iotecha, said: "The Board feels strongly that Erika has the passion, drive, and experience to take CharIN Inc. to the next level. Her expertise in electric vehicles, renewable energy, grid operations, and charging standards makes her a natural fit for CharIN. Renewable energy combined with electrified transportation are necessary to decarbonize and divest from fossil fuels. CharIN fosters the development and growth of an open ecosystem that will provide the necessary economy of scale and diversity of ideas and business cases."

"Given the urgency of the climate crisis, the EV industry ecosystem must align quickly to deploy zero-emission transportation solutions," said Myers.

"Charging standards and interoperability are at the heart of the end user experience and charging infrastructure must be deployed flawlessly if we expect consumers to make the switch to EVs at the pace and scale necessary."

About Erika Myers

Myers is a long-time EV industry advocate, policy champion, and researcher. At WRI she worked with her teams in North and South America, Europe, Africa, and Asia to advise national, subnational, and local decision-makers on e-mobility roadmap development, fleet electrification, vehicle-grid integration, equitable charging-infrastructure investments, and other transportation decarbonization strategies. She has also held senior EV positions at the Smart Electric Power Alliance and ICF International.

Myers currently serves on the board of Forth and is an EV advisor to the U.S. Department of Energy. She was named a 2022 Remarkable Women in Transport by the Transformative Urban Mobility Initiative (TUMI), a 2021 Top Woman in Electric Vehicles for Policy & Advocacy by *DriveElectric*, and was listed as one of the 2021 Women Driving the EV Revolution by *Motion Magazine*.

Myers has long been a champion for gender equity in the e-mobility and energy sectors and is an active member of the Women of Electric Vehicles non-profit. In her spare time, she authors a blog called *EV Love* that encourages women to enter the e-mobility workforce, which was featured in a 2022 book, *Women Driven Mobility: Rethinking the Way the World Moves*.

Myers and her family 'walk the talk' by owning two EVs powered by 100% renewable energy, which she manages through a networked Level 2 residential charger at her home in the Washington, D.C. area.

About CharIN e.V.

The Charging Interface Initiative (CharIN) is the leading global association with more than 270 international members dedicated to promoting interoperability based on the Combined Charging System (CCS) and the Megawatt Charging System (MCS) as the global standard for charging vehicles of all kinds. Our goals include expanding the global network of companies supporting CCS, drafting requirements to accelerate the evolution of charging related standards, and defining a certification system for all manufacturers implementing CCS and MCS in their products.

About CharIN Inc.

The Charging Interface Initiative (CharIN) Inc. is a leading industry association bringing CharIN's global approach to decarbonization through the electrification of North American transport. Convening together industrywide e-mobility stakeholders including automakers, charging station manufacturers, component suppliers, energy providers, government officials, and grid operators, our organization assists members in coordinating, advancing, and advocating for interoperability across electric vehicle charging infrastructure. Driving forward the widely-adopted Combined Charging System (CCS) and the soon-to-be launched Megawatt Charging System (MCS) platforms, CharIN works to ensure all electric vehicles – from motorcycles and light-duty passenger cars to freight trucks, e-ferries, ships, and planes – can work seamlessly with available charging stations and services. CharIN serves as a pivotal, unified voice for industry-standard, interoperable charging technologies and best practices, working with federal, state, and local regulatory agencies and policymakers to unleash innovation and encourage the rapid adoption of electric vehicles in municipal, commercial, and private use.

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