CharIN and AMIVE Form a Tactical Alliance to Accelerate Electric Mobility in Mexico.

The partnership between the Charging Interface Initiative (CharIN) and the Asociación Mexicana de Impulso al Vehículo Eléctrico (AMIVE) forms a strong alliance that will stimulate innovation and positive change in Mexico's mobility landscape. This collaboration aims to expedite the setup of electric vehicle charging infrastructure in Mexico.

The Charging Interface Initiative (CharIN) and the Asociación Mexicana de Impulso al Vehículo Eléctrico (AMIVE) have signed a Memorandum of Understanding (MoU). This marks a significant moment in international collaboration to boost electric mobility growth in Mexico.

Through this partnership, CharIN and AMIVE will work together on various initiatives. These include exchanging information, providing technical training, and promoting ISO 15118, the international standard for charging communication protocols. The goal is to advance the charging infrastructure in Mexico.

CharIN, boasting a network of over 300 members spanning the entire EV charging value chain, is committed to the implementation of the Combined Charging System (CCS) and the Megawatt Charging System (MCS). The association's vision is to establish CCS and MCS as the global standard for charging all types of electric vehicles, ensuring reliability and user satisfaction.

Commenting on the partnership, Class Bracklo, CharIN Chairman, stated, "We are looking forward about partnering with AMIVE, a pivotal player in the transformation of Mexico's mobility landscape. Our joint initiative will harness our combined strengths to expedite the deployment of a robust charging infrastructure across the country. This is a significant step forward in promoting electric mobility in Mexico, a country of paramount importance in the global shift towards sustainable transportation."

AMIVE's vision is to be the benchmark in the development and adoption of electromobility in Mexico, connecting companies, governments, and citizens in a common cause for cleaner and more sustainable transportation. The association aims to promote specific regulations and policies for the development of electromobility at all three levels of government in Mexico, build a network of professionals committed to sustainable futures, and lead the adoption and development of sustainable mobility in Mexico.
“We are thrilled about celebrating this partnership with CharIN to promote the deployment of charging infrastructure in Mexico, which is one of the key challenges for a wider penetration of electric vehicles in the country. Partnering with such a prestigious and experienced organization like CharIN will allow us to create valuable information and strengthen capabilities across the Mexican EV ecosystem.”

This strategic partnership between CharIN and AMIVE represents a significant advancement in promoting electric mobility in Mexico and beyond.

**About CharIN:**
The Charging Interface Initiative (CharIN) is the largest global association focused on the electrification of all forms of transportation based on the seamless and interoperable charging experience enabled for example by the Combined Charging System (CCS) and the Megawatt Charging System (MCS). CharIN represents 300+ leading e-mobility stakeholders from the entire EV charging value chain. It is open to all interested parties and has offices in Germany, Hong Kong, South Korea, India, Japan, China, and the US. Please find more information at [www.charin.global](http://www.charin.global).

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