



T FESTIVAL



CharIN Festival Europe

Call for Sponsorship

Date: **28 – 30 September 2021**



Sponsor & Host:
comemso GmbH
Ostfildern / Stuttgart, Germany

Register now:
2021.charin-festival.org



CharIN Festival Europe

At the CharIN Festival Europe 2021 at Ostfildern, Germany, companies from all over the world are invited to gather for interoperability testing. It is planned as an in-person event for testers which will seriously consider all official requirements with regards to the existing Corona hygiene. Beside that, also sponsors of the event will be allowed to attend in person. All other interested parties and observers are invited to join virtually. This is how it will get organized:

The test event will be featured by two different “CharIN Tuesdays”:

At first an event at March 2, 2021 will give insights about the host, the testers, the testing processes, and the venue.

Then, simultaneously to the test event, a special Festival Edition will take you on a live tour around the comemso location and the Festival itself. Take a glimpse at the test runs, listen to live interviews with experts from the e-mobility world, and attend a panel discussion with relevant stakeholders. Interested parties from all over the world are welcome to dial in and to participate online in the on-site activities via broadcast.

CharIN will be offering added value to participants and sponsors by means of a new software framework for this purpose. This software will provide numerous possibilities to follow all presentations, to interactively get in touch with other virtual attendees and thus, to network among each other, and many more. Additionally, our sponsors will get a special area to present themselves (please find more details below).

Take the opportunity and become a sponsor!

Target Audience

Take the opportunity and become virtually visible as a sponsor to the management level and experts from the following industries and departments:

- OEM
- Grid Operators
- Charging Station Manufacturer
- Infrastructure / CPO
- Testing / Engineering Standards / Standardization
- Plug / Cable / Sub Supply
- EMSP / ICT
- Research & Development
- Engineering
- Business Development
- Politics & Government
- Marketing & Sales

Do you have any questions?
We are looking forward to hear from you!



www.2021.charin-festival.org



office@charin-festival.org



[#testivaleurope](https://www.instagram.com/testivaleurope)



FESTIVAL

PLATINUM Sponsor

limited to 1 sponsor

Testival

- **PLATINUM** sponsor logo on Testival website
- One in-person observer ticket
- Logo footer in CharIN Testival e-mailings
- 1 Social Media Post (picture and text by the organizer, release by sponsor)
- Press release edited and distributed by CharIN based on your input, and exclusively about your company's focus and participation at the event

CharIN Tuesday

Your visibility on the virtual platform:

- Welcome note (2 – 3 minutes) or participation in panel discussion
- Speaker profile
- Banner
- Live chats
- Overview of participants incl. participant profile during the live event (if provided by the participant)

Own sponsor page (all services):

- Logo
- Service overview/company profile
- Photo or video content
- Contact details
- Download sections for files, whitepapers, etc.
- Upload product animations, 360-degree views, renderings (via iFrame)
- Open and private, unlimited one-on-one video chatting

€ 3,000

GOLD Sponsor

limited to 2 sponsors

Testival

- **GOLD** sponsor logo on Testival website
- One in-person observer ticket
- Logo footer in CharIN Testival e-mailings

CharIN Tuesday

Your visibility on the virtual platform:

- Banner
- Live chats
- Overview of participants incl. participant profile during the live event (if provided by the participant)

Own sponsor page:

- Logo
Selection (please choose 4 out of 6):
- Service overview/company profile
- Photo or video content
- Contact details
- Download sections for files, whitepapers, etc.
- Upload product animations, 360-degree views, renderings (via iFrame)
- Open and private, unlimited one-on-one video chatting

€ 1,500

Payment terms: Full payment is required upon receiving your invoice. Your account must be balanced prior to the event. All prices are plus VAT.

Important note: Sign on next page and return this booking form by email. Upon receipt, we will provide you a separate registration form for the in-person attendee. All further information will be sent to you subsequently.



Sponsor “Tests for testers” limited to 1 sponsor

Would you like to help ensure that Testival Europe remains a safe event? That the testers are able to perform infection risk free test runs? That long-awaited discussions and exchanges in the community are possible?

Then become a test sponsor and enable CharIN to set up a test station for all participants. The testers will appreciate it!

The test station offers COVID-19 rapid testing for all participants, including medical support and emailing of test results after 30 minutes.

Your visibility at the Testival:

- Safety sponsor logo on Testival website
- “Thank you wall” with logo at the entrance
- 1 Social Media Post (picture and text by the organizer, release by sponsor)
- Logo on FFP2 masks

€ 12,000



Payment terms: Full payment is required upon receiving your invoice. Your account must be balanced prior to the event. All prices are plus VAT.

Important note: Sign on next page and return this booking form by email. Upon receipt, we will provide you a separate registration form for the in-person attendee. All further information will be sent to you subsequently.



TESTIVAL

CharIN TESTIVAL Europe Sponsorship agreement

Please reply via Mail: office@charin-testival.org

This agreement defines the terms and conditions of this event. By signing this agreement, the participant formally agrees to abide by these [terms and conditions](#).

Please choose your sponsor package X:

PLATINUM Sponsor
(limited to 1 sponsor)
€ 3,000 plus VAT

GOLD Sponsor
(limited to 2 sponsors)
€ 1,500 plus VAT

Sponsor “Tests for testers”
(limited to 1 sponsor)
€ 12,000 plus VAT

Company Name

Name of authorized officer or representative

Place, Date

Signature

Charging Interface
Initiative (CharIN) e.V.
c/o innos GmbH
Kurfürstendamm 11
10719 Berlin

Contact
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Mail info@charin.global
www.charin.global

Executive Board
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Michael Keller (Treasurer)
Register of Associations
Amtsgericht Charlottenburg, VR 34271

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