

FMM

FUTURE MOBILITY ASIA

Your gateway to Asia's
leading clean mobility
opportunities

PARTNERSHIP, SPONSORSHIP
& BRANDING OPPORTUNITIES

15 - 17 MAY 2024

Queen Sirikit National
Convention Center
Bangkok, Thailand



Supported By



Co-located With



Organised By





Dr Veerapat Kiatfuengfoo
Deputy Permanent Secretary
Ministry of Energy, Kingdom of Thailand



“It has been deeply encouraging to hear first-hand from Asia’s energy leaders about how we can navigate the energy transition both in Asia and across the globe. It is evident that by working together, uniting expertise from both business and policymaking, we can make meaningful strides in enabling the energy transition. Thailand is committed to playing its part, and the events have given us a strong signal for achieving the net-zero targets of the country, as well as the wider region.”





Gain Access To Asia's Multi-billion Dollar Mobility Investment Opportunities

Future Mobility Asia is the region's most comprehensive mobility platform showcasing the latest and future clean mobility concepts, solutions, technologies and innovations.

Returning for the third edition in 2024, this three-day exhibition and conference will offer OEMs, mobility innovators, after-market suppliers, and technology solution providers the opportunity to unite, collaborate, and spearhead the transition and transformation of mobility across Asia.

BE A PART OF FUTURE MOBILITY ASIA

Get in touch to discuss branding, advertising, networking & thought-leadership sponsorship opportunities.

📞 +65 6856 5215 | ✉ info@future-mobility.asia

Accelerating Towards A Clean Mobility Future

Southeast Asia's burgeoning economic growth and rapid urbanisation places it at the heart of energy transition. The mobility sector requires new, cleaner technologies to overcome the congestion and pollution that hold back economic growth and hurt liveability. Thailand's commitment to new infrastructure projects and its growing vehicle manufacturing industry offer an unparalleled potential to create a major transformation in mobility. Its determination to break through the middle-income trap - which has limited investment, slowed growth and restricted industrial diversification - will likely bring rapid development.

Future Mobility Asia's third edition will continue to help drive the transition to a cleaner and more sustainable mobility sector in Thailand and the Southeast Asian region. Taking place from 15 - 17 May 2024, at the Queen Sirikit National Convention Centre in Bangkok, Thailand, Future Mobility Asia offers an excellent platform for industry professionals to gain a competitive edge and stay abreast of the latest developments in the fast-paced world of mobility.

Organised by dmg events, and co-located with Future Energy Asia, Future Mobility Asia will welcome over 21,000 visitors to Bangkok. The exhibition floor will host over 350 companies from more than 70 countries, showcasing the vital role that the mobility sector has to play in meeting a responsible global energy transition and unlocking the potential of a decarbonised future.

Future Mobility Asia 2024 In Numbers

21,000+

Global Energy &
Mobility Professionals

2,000+

Conference Delegates

500+

International
Speakers

350+

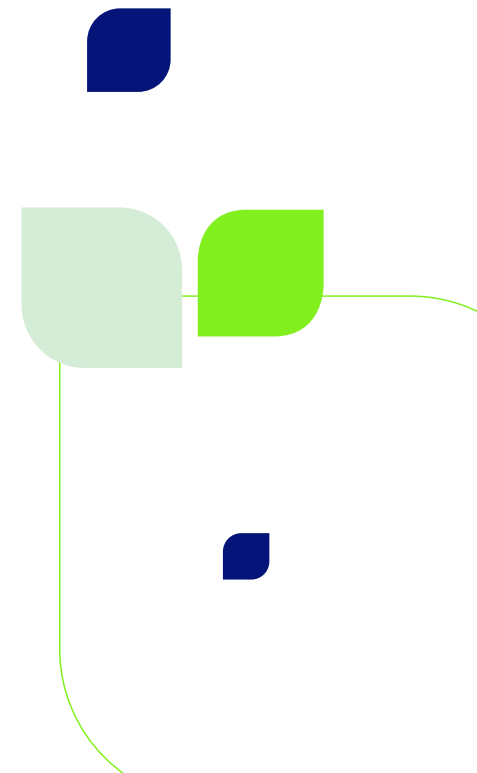
Exhibiting Companies

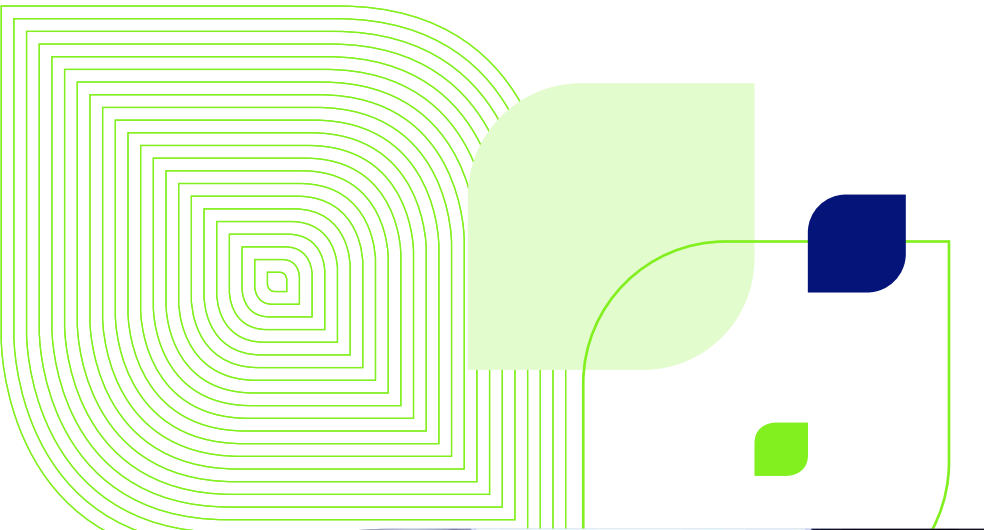
250+

Ministerial, Strategic &
Technical Conference
Sessions

70+

Participating
Countries





Co-located With



FUTURE ENERGY ASIA

Future Energy Asia (FEA) is the region's leading energy transition forum, providing unparalleled access to the government and industry leaders transforming the energy value chain, in Asia and across the world.

Returning for the sixth edition in 2024, Future Energy Asia will once again convene international ministers, Energy CEOs, policymakers, and technical experts, to analyse critical trends shaping the energy landscape, drive innovations that will forge new pathways in the transition to net zero, and build partnerships that will bring us closer to making energy accessible, secure, and affordable for all.

Taking place at the Queen Sirikit National Convention Center, Bangkok (Thailand) from 15 - 17 May 2024, the sixth edition of Future Energy Asia comes at a pivotal moment for the industry and the region. It will further important dialogue around Asia's contributions to the global energy transition and shine a spotlight on the region's ongoing decarbonisation efforts.

FIND OUT MORE ABOUT FUTURE ENERGY ASIA

🌐 www.futureenergyasia.com | ✉ info@futureenergyasia.com

Your Gateway To Asia

The sponsorship and exhibition opportunities at Future Mobility Asia deliver you direct access to regional and global buyers. As the premier platform to position your business as an industry leader, Future Mobility Asia will enable you to showcase your brand, products and services to key players across the mobility and energy transition value chains, driving business growth and expanding your global reach.

Your company will connect with the industry's most important stakeholders, allowing you to forge new partnerships, capitalise on growth opportunities and demonstrate your business strength, innovation and expertise.

Why Showcase At Future Mobility Asia?



Amplify your company's reach and impact beyond the exhibition stand.



Become an agent of positive change by driving mobility transformation across the region.



Elevate your brand messaging on a premium platform where you can showcase cutting-edge solutions and position your company at the forefront of the mobility industry.



Showcase your commitment to advancing the mobility industry in front of partners and governments responsible for the region's continued innovation and progress.



Empower your brand's leadership in Asia's clean mobility movement by shaping the region's dialogue alongside the industry's most influential leaders.



Secure the competitive edge and capitalize on untapped opportunities by establishing your brand as the driving force behind a dynamic and rapidly-evolving industry.

Attracting The Entire Mobility Value Chain



Government Representatives

Ministers and policy makers



OEMs

Leadership presence from OEMs with research and innovation teams



Aftermarket Segment

Leadership presence from the aftermarket sector with research and innovation teams



Channel Partners

Resellers, distributors and network partners



Public & Shared Transport

Vehicle fleet owners, ride sharing apps, and logistics



Transport Authorities

National, urban, and regional public and private transportation authorities



Finance

Financiers, banks, multilateral banks



Legal

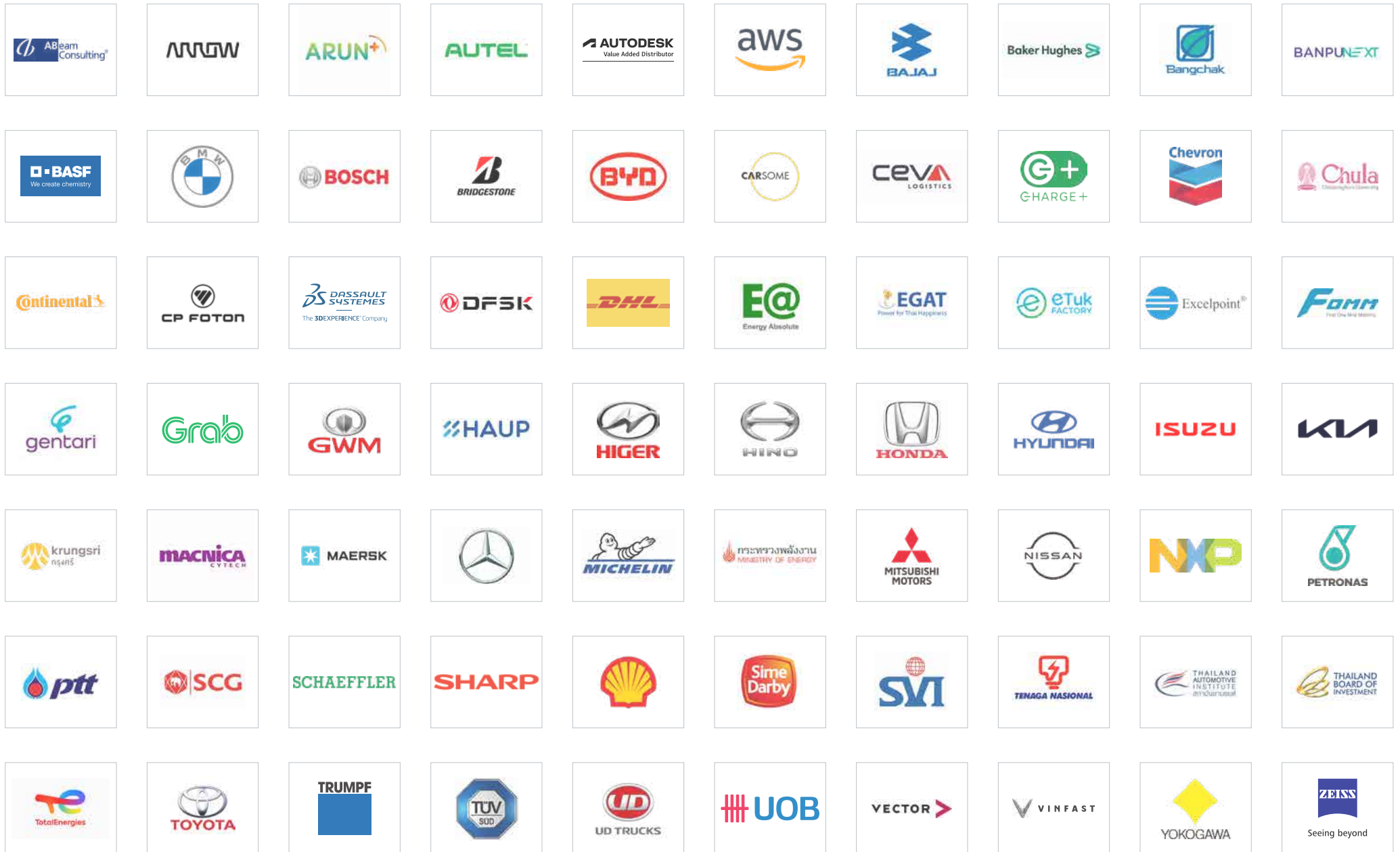
Legal/ law firms



Media & PR

Journalists, social media influencers and celebrity brand ambassadors

Top Participants Include



Exhibition Overview

The Future Mobility Asia Exhibition provides a world-class environment to connect, collaborate and network across the energy industry's entire value chain. The exhibition generates high value and measurable return on investment for local, regional and international mobility professionals. The show floor will offer space to demonstrate the latest innovations, across three industry zones - **EV Batteries, Energy Storage Systems and EV Charging Infrastructures; Enabling Technologies; Components and Aftermarket Supplies**





Industry Zones

The Future Mobility Asia exhibition floor will be divided into 3 product sectors including launches of new technologies, product and innovation announcements, start-up showcases and more, creating the regions central meeting point for leaders and innovators.



EV BATTERIES, ENERGY STORAGE SYSTEMS AND EV CHARGING INFRASTRUCTURES

Batteries, energy storage systems, and EV charging infrastructures are the driving force behind the future of mobility. The Future Mobility Asia exhibition floor is dedicated to showcasing the latest and greatest in these fields, including exciting next-generation technologies, R&D advances, and game-changing products and solutions that have the power to transform the path to net-zero.



ENABLING TECHNOLOGIES

Enabling technologies are the key to unlocking innovation and fresh thinking in the mobility sector. At Future Mobility Asia, independent companies will be showcasing their latest products and ideas, offering visitors a unique opportunity to explore the latest trends and developments in the Asia market.



COMPONENTS AND AFTERMARKET SUPPLIES

The biggest names in components and aftermarket suppliers will be showcasing their contribution to the mobility movement. Leaders in the industry will be on hand to demonstrate their latest technological developments and engage with attendees on the future of the sector.



Exhibition Features



*Image for illustration purposes

Future Mobility Innovation Hub

The Future Mobility Innovation Hub will present the most innovative mobility solutions and vehicles with a focus in electric, hybrid and fuel-cell models, as well as electric mobility projects presented by local, regional and global research centres and universities.

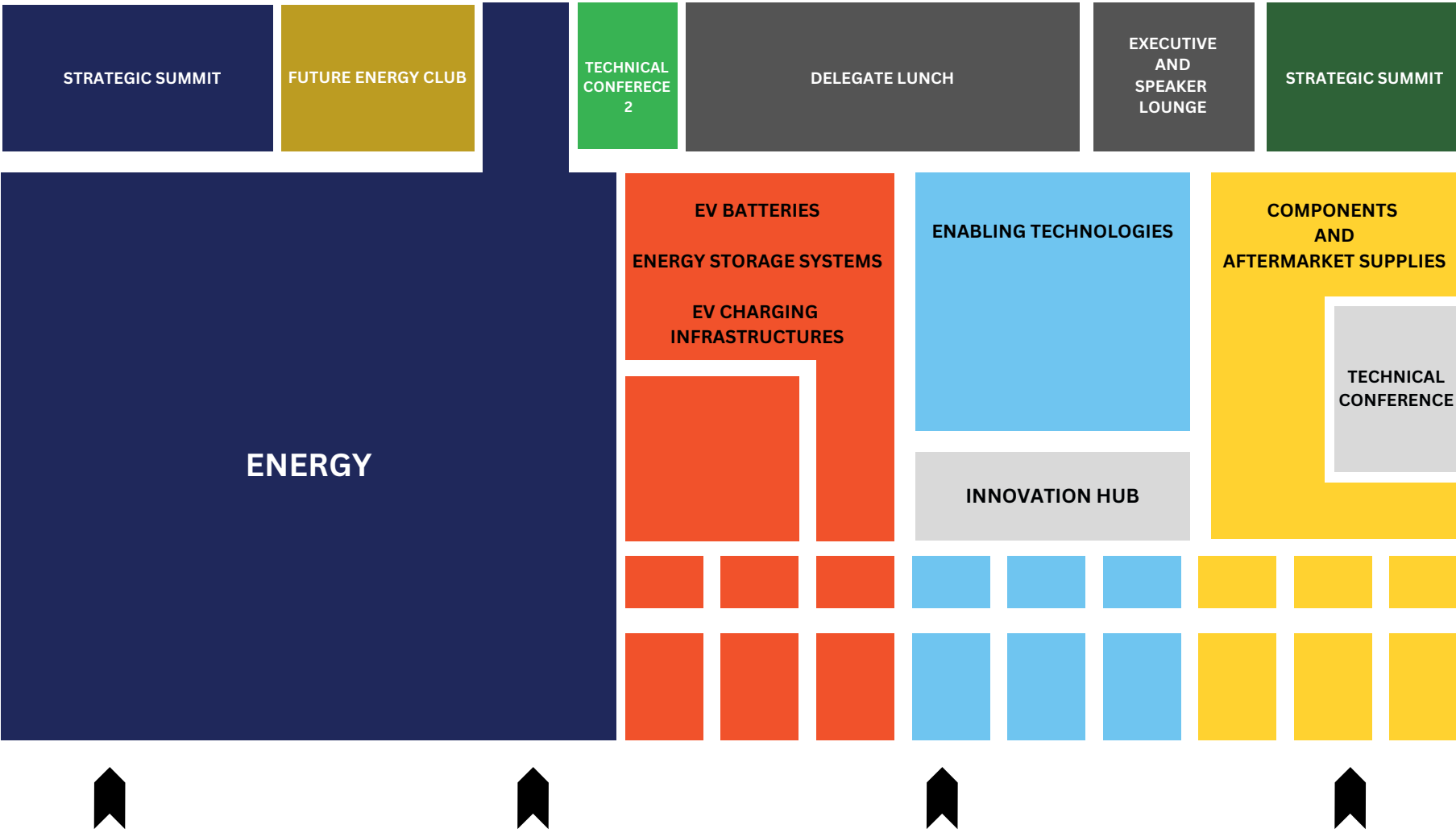
The Future Mobility Innovation Stage will be integrated as part of the Innovation Hub, providing an ideal business platform for industry leaders to discuss and share successful implementation of pilots and case studies in the clean mobility sector.

Autonomous Vehicle Demonstration Zone

The Autonomous Vehicle Demonstration Zone will enable attendees to experience first-hand the cutting edge technologies shaping the future of mobility. It will offer a glimpse into the transformative potential of autonomous mobility, with concepts ranging from self-driving cars to flying taxis.

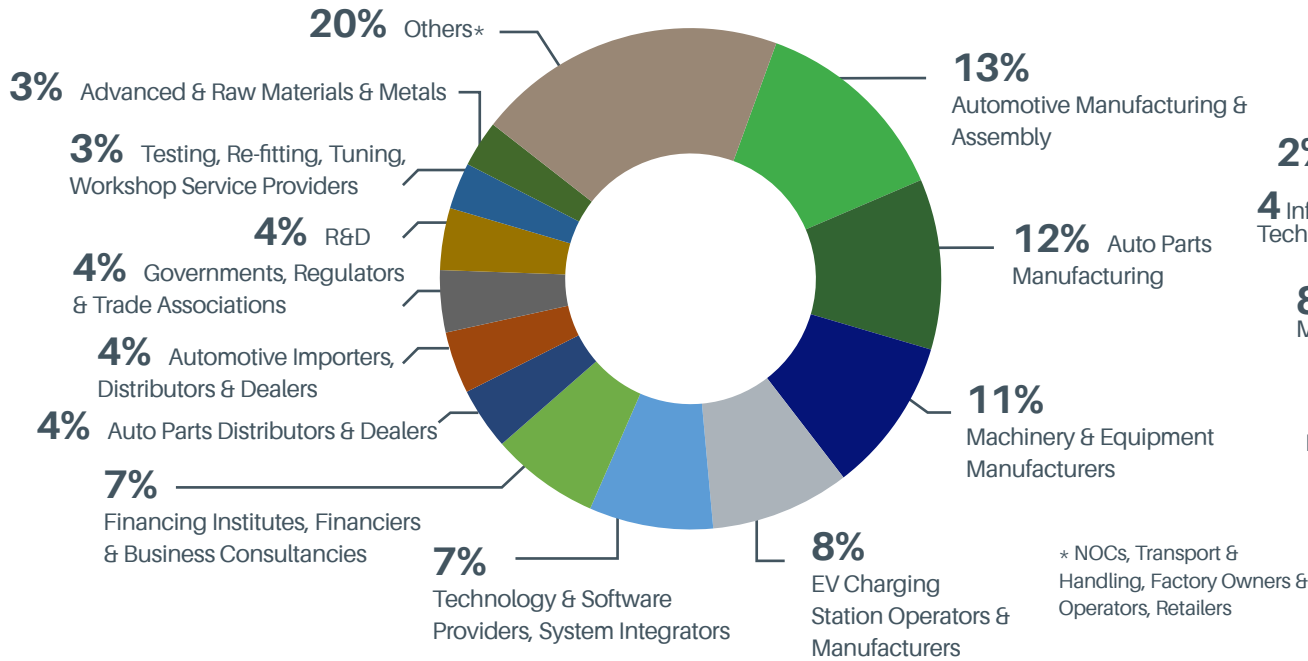


2024 Floorplan At A Glance

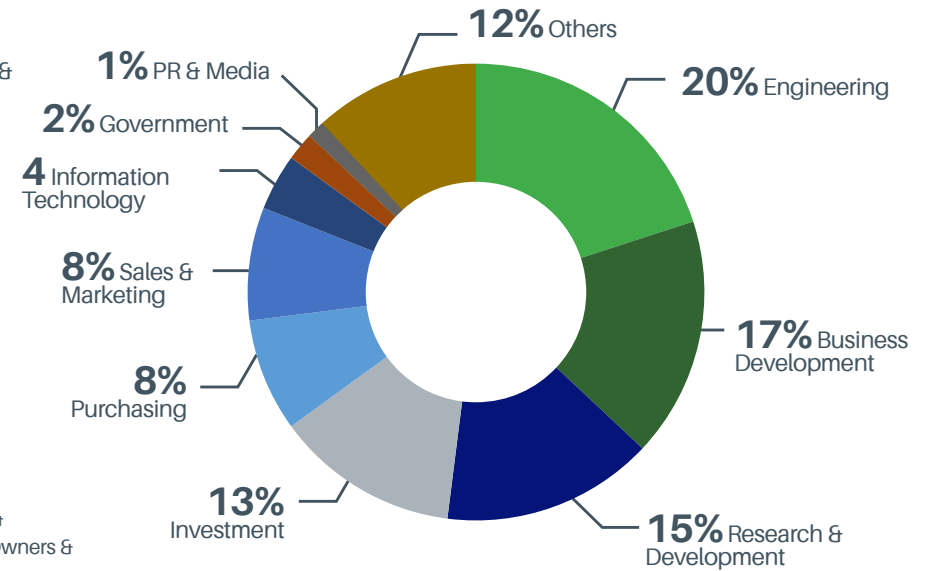


Who Attends Future Mobility Asia

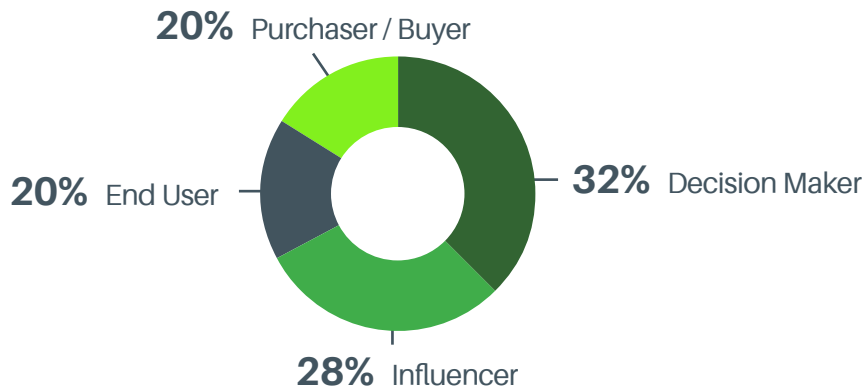
ATTENDEE BY BUSINESS TYPE



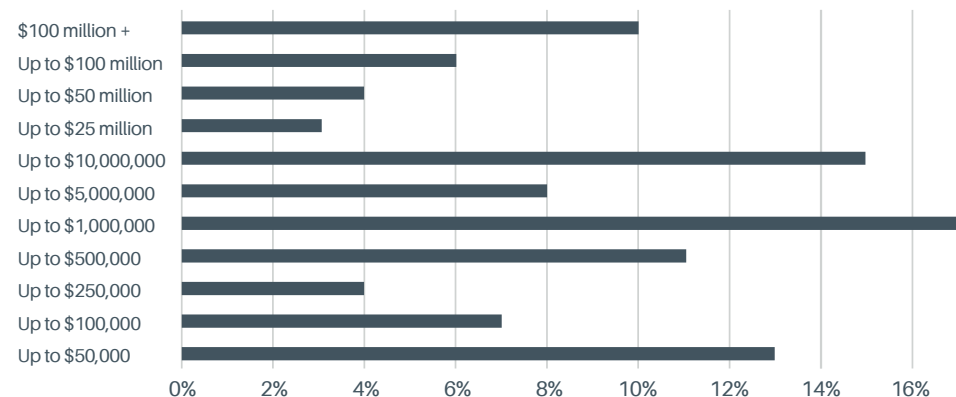
ATTENDEE BY JOB FUNCTION



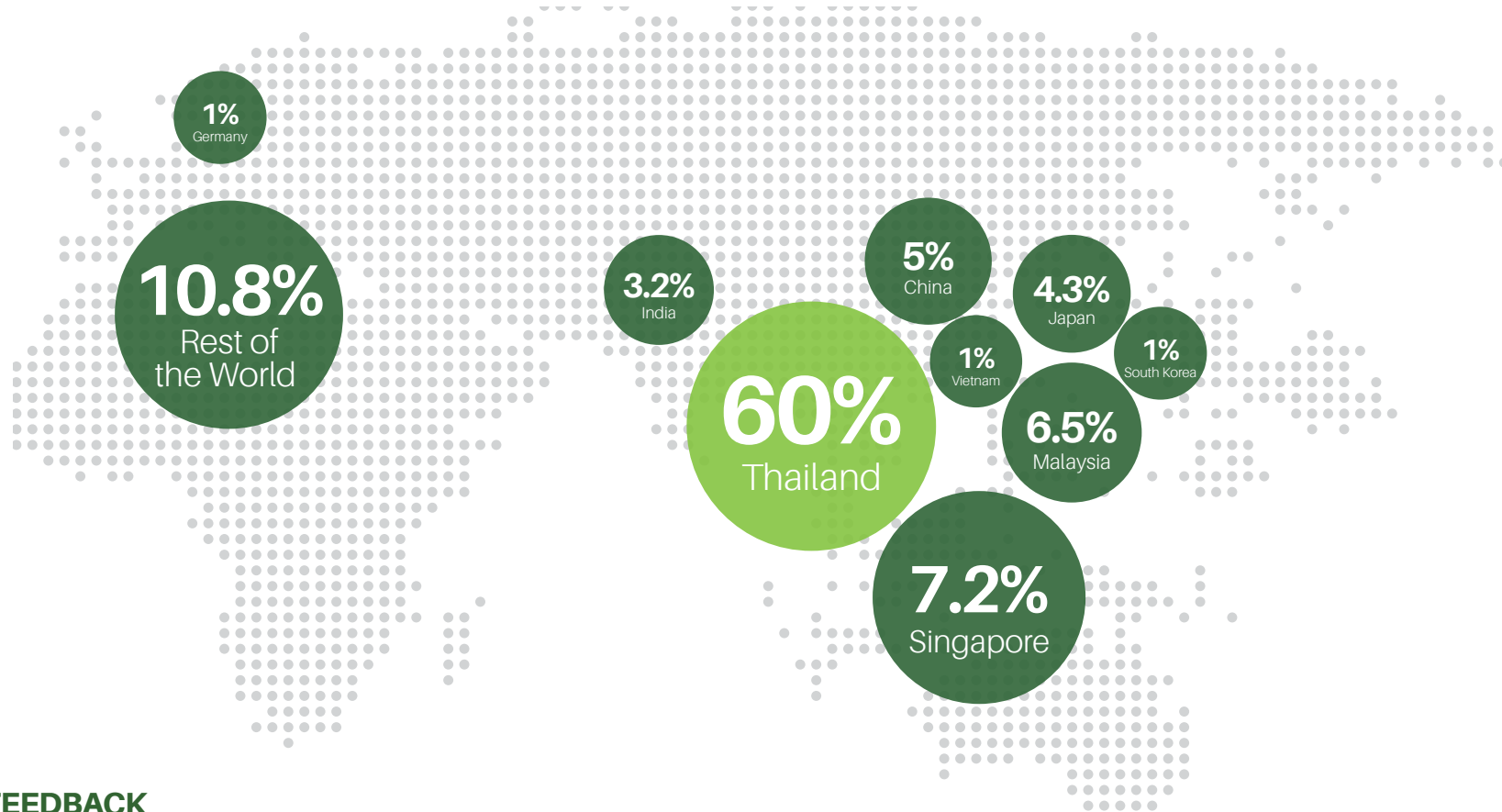
ATTENDEE BY PURCHASING AUTHORITY



ATTENDEE BY PURCHASING LEVEL



ATTENDEE BY GEOGRAPHY



VISITOR FEEDBACK

91%

of attendees considered this event strategically important

90%

of attendees were satisfied with the event

92%

of attendees agreed attending Future Mobility Asia added value to their business

89%

of attendees will return to Future Mobility Asia

Content Overview

The Future Mobility Asia Conferences will be a central meeting point for public and private sector leaders and innovators in the clean mobility sector. Delegates will have access to all facets of the event, from technical conferences to ministerial keynotes and global CEO dialogues, ensuring they can obtain the exclusive insights, information and ideas needed to take their businesses to the next level.

STRATEGIC SUMMIT

Strategic Summit

The Future Mobility Asia Strategic Summit will amplify the voices of CEOs and policymakers from Asia and beyond. Across a wide range of keynotes, ministerial sessions, and panel discussions, attendees will hear vital insights into the trends, challenges and opportunities shaping the mobility sector today.

TECHNICAL CONFERENCE

Technical Conference

Future Mobility Asia's Technical Conference will feature a diverse range of expert speakers from across the mobility and energy value chain. Conference sessions will explore the technical and engineering challenges behind the biggest issues of the day, and promote the ideas that are driving efficiencies, synergies, and supporting industry-wide transition to a cleaner and more sustainable mobility future.

INNOVATION STAGE

Innovation Stage

The Future Mobility Asia Innovation Stage will deliver insights on successful implementation of pilots and case studies in the clean mobility sector. During 20-minute-long project showcases, industry leaders will be invited to inspire and demonstrate the best practices in the industry.

SECURE YOUR PARTICIPATION

 www.future-mobility.asia |  info@future-mobility.asia



2023 Speaker Highlights

Bringing onstage experts and leaders to engage in critical debates that will shape the future of mobility in Asia. A selection of past speakers include:



Akarin Suwannarat
Special Assistant to CEO/EVP
Energy Absolute



Allen Tom Abraham
Lead Transport Analyst, India, Southeast Asia & Australia
BloombergNEF



Alok Jain
CEO & Managing Director
Trans-Consult



Anuj Jain
Strategy & Business Development Leader, AWS Automotive & Manufacturing
Amazon Web Services (AWS)



Augustine Tai
Head of Business Development (APAC)
Eve Air Mobility Mobil



Bowen Wang
Sustainable Transport Specialist
The World Bank



Chanin Khaochan
Deputy Secretary General
Thailand Board of Investment



Chee Kiong Goh
CEO
Charge+



Megat Jalaluddin Megat Hassan
Chief Strategy & Ventures Officer
TNB



David Goh
Head of CRADLE Hyundai Motor Group Innovation Center In Singapore



Dennis Ng
CEO/Founder
Mober



Desmond Toh
Head, Singapore Sustainable Battery Solutions TES - Sustainable Technology Solutions



Harm Hauke Ross
Director - Aviation, Mobility & Transport KfW IPEX-Bank Asia Ltd.



Isao Sekiguchi
President, ASEAN
Nissan



Jacques Borremans
Managing Director Asia
Charging Interface Initiative (CharIN)



Jelena Kremenjas
General Manager Supply Chain
DHL Supply Chain



Joachim Bergerhoff
Team Leader SMMR - Sustainable Mobility in Middle Sized Metropolitan Regions



Kirk Mitchell
Head of APAC Partnerships - Google Maps, Local Search & Google Earth
Google



Koben Calhoun
Principal
Rocky Mountain Institute



Kriengsak Wongpromrat
President
Thailand Automotive Institute



Martin Knoss
Regional President Powertrain Solutions ASEAN
Robert Bosch



Maythinee Anavachkul
Director of Mobility - Express & Operations
Grab Thailand



Guillaume Gerondeau
Vice President/ Senior Director, Transportation & Mobility Industry Asia
Dassault Systèmes



Grace Shen
Head of OEM Partnerships - Asia
Shell



Moises Barea
VP of Sales
Wallbox



Nate Thanet Chanchareon
Senior Vice President - New City Development Nebula Corporation - a subsidiary of
MQDC



Chow Wong Yuen
Head of Country Sustainability Office
UOB

FOR SPEAKING OPPORTUNITIES

✉ conference@future-mobility.asia | ☎ +65 6856 5207

Visitor Marketing Activation

Driving Quality Attendance & Brand Exposure For Your Business



Website

The Future Mobility Asia website is frequently updated to provide visitors with the best experience. Exhibitor profiles will be made available on the website, which will be marketed extensively



Social Media

Visitors are kept up to date on Future Mobility Asia's developments via social media channels across LinkedIn, Facebook, Twitter, Instagram and Youtube



Email Newsletters

Future Mobility Asia's email newsletters maximise your brand's exposure to the right audience, and is circulated to thousands of industry players across the global energy value chain



Traditional and Online Media

Future Mobility Asia works with trade magazines, publications, news and digital platforms across the region to amplify the event, and drive visitors to the event



Association and Media Partnerships

Future Mobility Asia's strategic partnerships with 50+ leading media and industry organisations work to amplify messaging across multiple geographies and sectors



Business Matching

Future Mobility Asia works with global partners to manage buyers' attendance, and utilises an AI driven business matching platform, bringing you quality matches



2023 Sponsors And Partners

Officially Hosted By



Platinum Sponsor



Associate Sponsor



Seeing beyond

Knowledge Partner



Vehicle Innovation Partners



Sustainable Finance Partner



Project Finance Partner



Executive and Speaker Lounge Sponsor



Lanyard Sponsor



Visitor Bag Sponsor



Official Ride Hailing Partner



Supported By



Co-located With



Organised By



FMM

FUTURE MOBILITY ASIA

15 - 17 MAY 2024

Queen Sirikit National
Convention Center
Bangkok, Thailand

**FOR EXHIBITING, SPONSORSHIP AND
PARTNERSHIP ENQUIRIES**

Henry Chua

Event Director

T: +65 6856 5215

E: henrychua@dmgevents.com

Andre Laury

Senior Sales Manager

T: +65 6856 5205

E: andrelaury@dmgevents.com



Supported By



Co-located With



Organised By

