



Call for Sponsorship

CharIN Joint Booth at

36th International

Electric Vehicle Symposium

& Exhibition (EVS36)

June 11th – 14th, 2023 in Sacramento, California



CharIN Joint Booth: **Members only**
Register now: www.charin.global/events/evs36
Organized by: **CharIN Academy GmbH**

Sponsor the **biggest booth**
and reach your target
audience in the EV Sector

7,013 mailing recipients

9,161 active followers on LinkedIn

89,098 visitors to CharIN event webpages

200+ booth party visitors

Join the prominent line of **CharIN event sponsors:**

BP, DEKRA, EVgo, Ekoenergetyka, and many more



About EVS36

The „Electric Vehicle Symposium & Exhibition“ (EVS) – the largest trade fair and conference event for electric mobility will be held from June 11th – 14th 2023 in Sacramento, California.

Every year industry experts, researchers, and government representatives from around the world gather to showcase, discuss, and learn about the latest developments and new trends in electric transportation and technologies. The event venue rotates between North America, Europe, and Asia.

The exhibitors come from a variety of industries, such as:

- Electric mobility
- System suppliers
- Components and accessories for the automotive industry
- Charging infrastructure
- Production technologies

Organized by and hosted by:

Electric Drive Transportation Association (EDTA)

 www.evs36.com

Take the opportunity and become a sponsor!

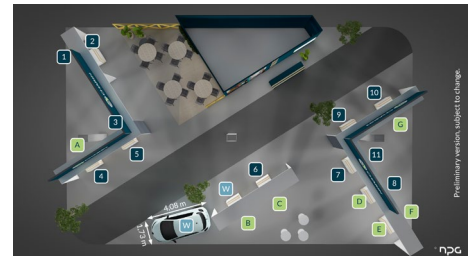
Are you interested in learning more about the comprehensive sponsorship opportunities and packages available at the EVS36?

Contact us for more information:

 evs@charin.global

More informations about the Event:

 www.charin.global/events/evs36  [#evs36](https://www.linkedin.com/company/charin)



EVS36 Key Expectations

2 200+
Visitors

from over
40
Countries

400+
Exhibitors

from over
40
Countries

Please note that some opportunities have limited inventory and are booked on a first-come-first-served basis. **Payment terms:** Full payment is required upon receiving your invoice. Your account must be balanced prior to the event. All prices are plus VAT. **Important note:** Sign on last page and return this booking form by email. All further information will be sent to you subsequently.



Premium sponsorships at a glance

	GOLD Sponsor	SILVER Sponsor	BRONZE Sponsor
Logo Display at our highlight event	✓	✓	✓
Opening Speech at the highlight event	✓		
Special recognition during the opening speech at the highlight event		✓	
Sponsor commercial and/or message broadcasted on a big screen (max. 2min video, shown regularly during the day)	✓		
Exclusive feature interview included in the highlight video	✓		
Exclusive social media campaign feature	✓	✓	✓
Company's logo in all pre-event E-Mail communication	✓	✓	✓
Logo recognition in video footage	✓	✓	✓
PRICE (excl. VAT)	\$ 10,000 *	\$ 5,000 *	\$ 3,000 *

Find more diverse branding opportunities [here](#).

* Price for already participating exhibitors. If you are not an exhibitor and would like to become a sponsor, please contact us at evs@charin.global.

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GOLD Sponsor Exclusive (limited to 1 Sponsor)

Thought Leadership

- Logo display at our highlight event
- Opening Speech at the highlight event

Branding & Marketing

- Sponsor commercial and/or message broadcasted on a big screen (max. 2 min. video, shown regularly during the day, provided that everything is delivered at least 2 weeks in advance)
- Exclusive feature interview included in the highlight video
- Exclusive social media campaign feature
- Company's logo in all pre-event E-Mail communication
- Logo recognition in video footage

\$ 10,000 *

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SILVER Sponsor

~~2 Sponsors available~~

Only 1 Sponsorship Opportunity left

Thought Leadership

- Logo display at our highlight event
- Special recognition during the opening speech at the highlight event

Branding & Marketing

- Exclusive social media campaign feature
- Company's logo in all pre-event E-Mail communication
- Logo recognition in video footage

\$ 5,000 *

* Price for already participating exhibitors. If you are not an exhibitor and would like to become a sponsor, please contact us at evs@charin.global.



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Bronze Sponsor

Unlimited Sponsors available

Thought Leadership

- Logo display at our highlight event

Branding & Marketing

- Exclusive social media campaign feature
- Company's logo in all pre-event E-Mail communication
- Logo recognition in video footage

\$ 3,000 *

* Price for already participating exhibitors. If you are not an exhibitor and would like to become a sponsor, please contact us at evs@charin.global.



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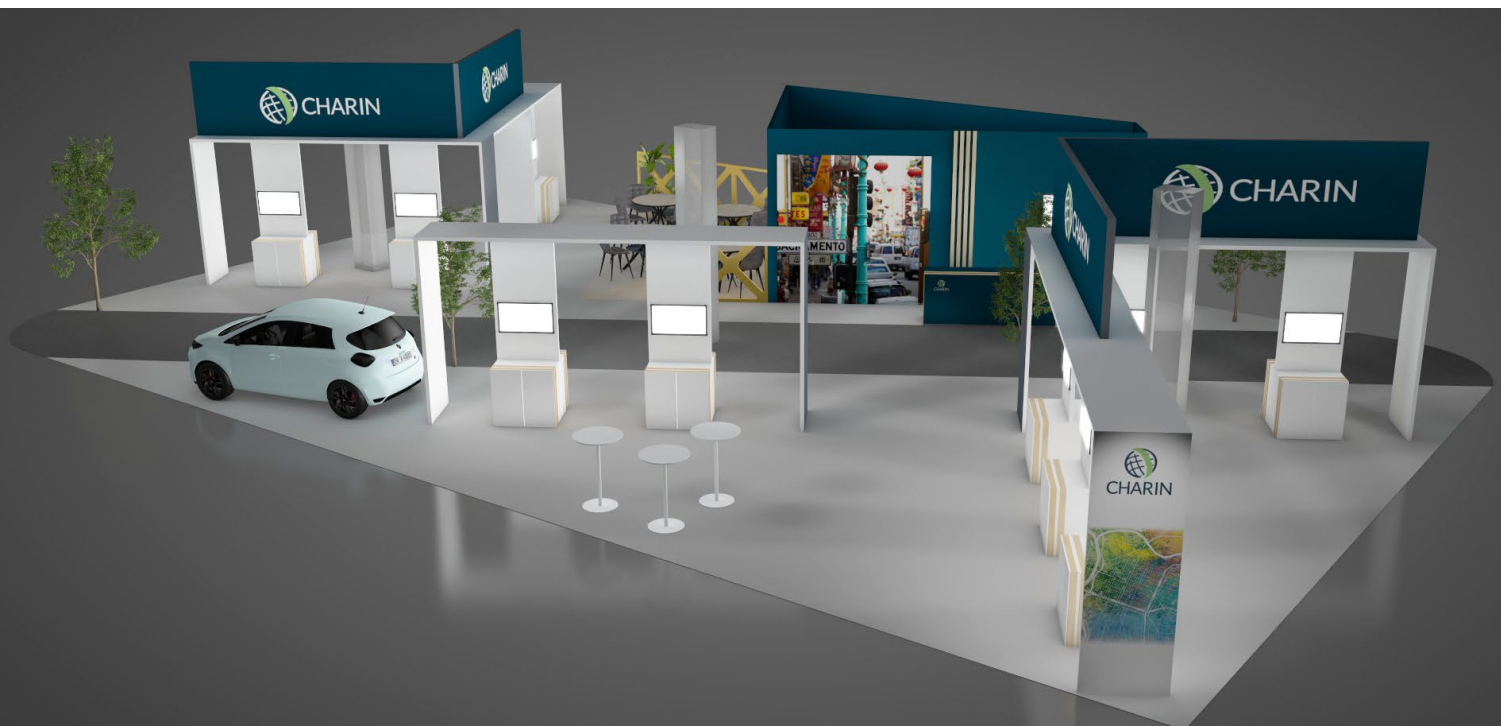
Barista Sponsor Exclusive (limited to 1 Sponsor)

Branding & Marketing

- Barista station named after sponsor
- Exclusive social media campaign feature
- Company's logo in all pre-event E-Mail communication
- Logo recognition in video footage

Price on request *

* Current exhibitors are given priority. If you are not an exhibitor and would like to become a sponsor, please contact us at evs@charin.global.



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Snack Station Sponsor CharIN Booth Party

2 Sponsors available

Variety of snack options possible, e.g. ice cream, popcorn, donut wall, etc. (depending on availability)

Branding & Marketing

- Sponsor commercial and/or message broadcasted during the booth party (*max. 2 min. video, shown regularly during the day, provided that everything is delivered at least 2 weeks in advance*)
- Special recognition during the opening speech of the evening event
- Food station named after Sponsor
- Company's logo in all pre-event E-Mail communication
- Logo recognition in video footage

\$ 5,000 *

* Price for already participating exhibitors. If you are not an exhibitor and would like to become a sponsor, please contact us at evs@charin.global.



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Drink Sponsor CharIN Booth Party

2 Sponsors available

Variety of drink options possible, e.g. beer, wine, cocktails, etc. (depending on availability)

Branding & Marketing

- Sponsor commercial and/or message broadcasted during the booth party (*max. 2 min. video, shown regularly during the day, provided that everything is delivered at least 2 weeks in advance*)
- Special recognition during the opening speech of the evening event
- Drink station named after Sponsor
- Company's logo in all pre-event E-Mail communication
- Logo recognition in video footage

* Price for already participating exhibitors. If you are not an exhibitor and would like to become a sponsor, please contact us at evs@charin.global.

\$ 8,000 *



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DJ Sponsor CharIN Booth Party Exclusive (limited to 1 Sponsor)

Branding & Marketing

- Sponsor commercial and/or message broadcasted during the booth party (*max. 2 min. video, shown regularly during the day, provided that everything is delivered at least 2 weeks in advance.*)
- Company's logo in all pre-event E-Mail communication
- Logo recognition in video footage

\$ 5,000 *

* Price for already participating exhibitors. If you are not an exhibitor and would like to become a sponsor, please contact us at evs@charin.global.



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Sponsorship agreement

CharIN Joint Booth at 36th International Electric Vehicle Symposium & Exhibition (EVS36) (11th – 14th June 2023)

Please send the completed form via email to evs@charin.global

This agreement defines the terms and conditions of this event.

By signing this agreement, the participant formally agrees to abide by these [terms and conditions](#).

Please choose your sponsor package and return this document signed until May 05, 2023:

GOLD Sponsor (1 Sponsor available)	\$ 10,000
SILVER Sponsor (2 Sponsors available) Only 1 Sponsorship Opportunity left	\$ 5,000
BRONZE Sponsor (Unlimited Sponsors available)	\$ 3,000
Barista Sponsor (1 Sponsor available)	Price on request
Snack Station Sponsor CharIN Booth Party (2 Sponsors available)	\$ 5,000
Drink Sponsor CharIN Booth Party (2 Sponsors available)	\$ 8,000
DJ Sponsor CharIN Booth Party (1 Sponsor available)	\$ 5,000
	excl. VAT

Company name & full address

Name of authorized officer or representative

Place, Date

Signature

Signature CharIN

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Managing Director
A. Kaufung

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Local Court Charlottenburg (Amtsgericht)
HRB 204 293 B

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IBAN DE58 1004 0048 0362 6348 00
SWIFT COBADEFFXXX
VAT-No. DE 323 087 348

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