

Biography

Maria Andreeva Schneider Electric

Maria Andreeva is the Marketing Strategy Leader for eMobility business at Schneider Electric and is responsible for influence and thought leadership strategy deployment as well as contributing to defining mid-term strategic planning and innovation directions. She has more than 19 years' experience in technology-driven industries.

Schneider Electric's purpose is to empower all to make the most of our energy and resources, bridging progress and sustainability for all. We drive digital transformation by integrating world-leading process and energy technologies, end-point to cloud connecting products, controls, software and services, across the entire lifecycle, enabling integrated company management, for homes, buildings, data centers, infrastructure and industries. We are advocates of open standards and partnership ecosystems that are passionate about our shared Meaningful Purpose, Inclusive and Empowered values.

Maria Andreeva is holding an electrical engineering degree and a master's in Marketing. She is a digital strategist at heart and is passionate about sustainability and digitization. Before moving to Germany, she lived in France.



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eMobility Marketing Strategy Leader Schneider Electric



Empowering
the **next level**
of e-mobility