



TESTIVAL



Call for Sponsorship

CharIN Testival & Conference

EUROPE 2024 – Poland

Date: June 4 – 7, 2024

**Early Bird
Deadline:
April 22nd**



Host:
Ekoenergetyka – Polska S.A.
Zielona Góra (Poland)

Register now:
www.charin.global/events/charin-testival-conference-europe-2024-poland



Sponsorship Opportunities for the 2024 Europe CharIN Conference & Testival

Why Sponsor?

2024 Europe CharIN Conference & Testival provides you with access to top-notch attendees, as well as an opportunity to **increase brand awareness** and **promote new products**. You'll have a unique opportunity to get in front of the **broader EV industry** to pitch reliability, testing, and component equipment directly to end users and influencers. Anticipated attendees include members of the:

- auto industry
- electric vehicle charging infrastructure hardware and software providers
- testing facilities
- government officials & other VIPs

Sponsorship Opportunities

Your business will have a chance to leverage the **immense marketing opportunities** offered at this testing event. As an event sponsor, you'll have access to a range of **high-value options**, and unlike other events with tiered sponsorship levels, you only pay for what you want.

All sponsors will receive the same benefits:

- One complimentary ticket to the conference and testing event
- Sponsorship information on the event website and digital on-site signage
- Recognition in opening remarks of the Testival
- Company logo will be included in select social media messages via LinkedIn

All other sponsorship options are included in the following **à la carte menu** and available on a first-come, first-served basis where indicated. Customized sponsorship packages are also available.

Contact testival@charin-academy.global for details.

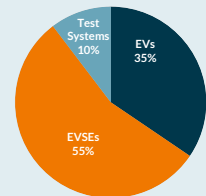
More informations about the Event:

www.charin.global/events/charin-testival-conference-europe-2024-poland

[in](https://www.linkedin.com/company/charin-academy) #testival

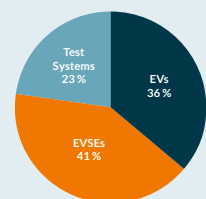
Testival and Conference participation in the past:

Testival EUROPE 2023 In Arnhem (The Netherlands)



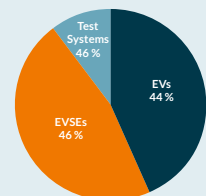
179 Participants |
29 Testing Companies

Testival & Conference EUROPE 2023 In Valencia, (Spain)



176 Conference Participants |
239 Testival Participants |
108 Companies Overall

NA Testival & Conference 2023 In Cleveland, Ohio (USA)



308 Testival Participants |
32 Testing Companies

Please note that some opportunities have limited inventory and are booked on a first-come-first-served basis. **Payment terms:** Full payment is required upon receiving your invoice. Your account must be balanced prior to the event. All prices are plus VAT. **Important note:** Sign on last page and return this booking form by email. All further information will be sent to you subsequently.



TESTIVAL

Event Sponsor

All sponsors must select this option before selecting premium sponsorship options.

Event sponsor benefits:

- One (1) complimentary ticket to the conference and testing event.
- Sponsorship information on the event website and digital on-site signage.
- Recognition in opening remarks of the Testival.
- Company logo will be included in selected social media messages via LinkedIn.

All sponsors will receive the same Event Sponsor benefits.

1,600 € (Early Bird)

2,000 € (Regular)



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Conference Sponsor (limited to 3 sponsors)

- Sponsors will have the opportunity to provide one (1) minute of prepared remarks during the introductory remarks portion of the Conference and display up to 1 pop-up banner next to the stage in consultation with CharIN. Anticipate 200 - 250 in-person attendees.

+ 800 € (Early Bird)
+ 1,000 € (Regular)

Conference Session Sponsor (limited to 4 sponsors)

- Sponsors will have the opportunity to provide two (2) minutes of prepared remarks (including slides) during the introduction of an individual session and display up to 1 pop-up banner next to the stage in consultation with CharIN.
- Maximum of 1 sponsor per session.
- Session selection will be available on a first-come, first-served basis. Anticipate 250 - 300 in-person attendees.

+ 800 € (Early Bird)
+ 1,000 € (Regular)



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TESTIVAL

Testing Sponsor

(limited to 3 sponsor)

- Sponsors will have the opportunity to provide one (1) minute of prepared remarks during the opening ceremony on the first day of the Testival and display up to 2 pop-up banners next to the stage in consultation with CharIN. Anticipate 150-200 in-person attendees.

+ 800 € (Early Bird)
+ 1,000 € (Regular)

Lanyard & Registration Sponsor

Exclusive (limited to 1 sponsor)

- Exclusive sponsorship for 4 days of Conference & Testival registration, available on a first come, first served basis.
- Opportunity for placing the company logo on official event lanyards (needs to be organized and procured by the company in coordination with the Testival planning team).
- Opportunity to display up to 2 pop-up banners and other marketing signs, co-located with the main registration area, in consultation with CharIN.

+ 800 € (Early Bird)
+ 1,000 € (Regular)



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T FESTIVAL

Giveaway Sponsor

Exclusive (limited to 1 sponsor)

- Sponsorship gives you the opportunity to distribute giveaways during the Festival (e.g. cookies, caps, ice cream, etc.).
- Giveaways should be sustainable and must be organized and procured by the company in consultation with CharIN.

+ 800 € (Early Bird)
+ 1,000 € (Regular)

Lounge Area Sponsor

Exclusive (limited to 1 sponsor)

- Sponsor will have the opportunity to display up to 3 pop-up banners in the lounge area in consultation with CharIN.
- The lounge rooms are near the testing site areas and are used as a space for networking and co-working. Anticipate a constant flux of participants through the spaces.

+ 1,500 € (Early Bird)
+ 2,000 € (Regular)



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TESTIVAL

Conference & Testival Media Package

(limited to 2 sponsors)

- Press release (1) exclusively about company's participation (draft comes from the sponsor) to be posted in the 'News' section of CharIN website.
- Press release will be distributed to CharIN contact list.
- A company contact will be added to the media press kit, and all onsite staff will be granted access to the onsite media room.

+ 2,000 € (Early Bird)
+ 2,500 € (Regular)

Conference & Testival Video Package

(limited to 3 sponsors)

- A designated contact will be interviewed and included in the 2024 EUROPE Conference & Testival highlights video.
- The company logo will be included in video footage.
- The highlights video will be widely promoted to EV community through partner organization channels and permanently placed on the CharIN webpage and YouTube channel.

+ 2,000 € (Early Bird)
+ 2,500 € (Regular)



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CharIN Dinner Sponsor

(limited to 2 sponsors)

- Exclusive sponsorship for the first day of the Festival evening reception and dinner at a TBD location available on a first come, first served basis. Attendees from the Festival will be invited.
- A company representative will provide up to 3 minutes of prepared opening remarks at the start of the dinner.
- Opportunity to display up to 2 pop-up banners, in consultation with CharIN, during the evening event.

+ 3,200 € (Early Bird)

+ 4,000 € (Regular)



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Sponsorship Agreement CharIN Festival & Conference EUROPE 2024 - Poland (June 4 – 7, 2024)



This agreement defines the terms and conditions of this event. By signing up on the event portal, the participant formally agrees to abide by these [terms and conditions](#). Submitting the agreement does not guarantee the sponsorship. All packages are subject to availability.



Event Sponsor

Conference Sponsor (limited to 3 sponsors)

Conference Session Sponsor (limited to 4 sponsors)

Testing Sponsor (limited to 3 sponsors)

Lanyard & Registration Sponsor (exclusive – 1 sponsor)

Giveaway Sponsor (exclusive – 1 sponsor)

Lounge Area Sponsor (exclusive – 1 sponsor)

Conference & Festival Media Package (limited to 2 sponsors)

Conference & Festival Video Package (limited to 3 sponsors)

CharIN Dinner Sponsor (limited to 2 sponsors)

EB	1,600 €*	2,000 €*
EB +	800 €*	+ 1,000 €*
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EB +	800 €*	+ 1,000 €*
EB +	1,500 €*	+ 2,000 €*
EB +	2,000 €*	+ 2,500 €*
EB +	2,000 €*	+ 2,500 €*
EB +	3,200 €*	+ 4,000 €*

*All prices are excl. VAT

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HRB 204 293 B

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VAT-No. DE 323 087 348

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