

Biography

# Britta Gross

## Electric Power Research Institute

Britta Gross leads the Electric Power Research Institute's (EPRI) transportation program and is responsible for defining the market strategies needed to accelerate the electrification of the transportation system, with an urgent focus on identifying the critical gaps that need to be addressed to achieve 2030 climate-aligned goals.

Britta was formerly the Director of Advanced Vehicle Commercialization at General Motors, responsible for the energy and infrastructure strategies required to enable the commercialization of battery and hydrogen fuel cell electric vehicles. Britta is also currently the President of the Orlando Utilities Commission, Orlando's electric and water utility.

She has an Electrical Engineering degree from LSU and studied language arts at the University of Wurzburg in Germany. She has held numerous board seats, including the Alliance for Transportation Electrification, NACFE, MobilityData, Plug in America, the Electric Drive Transportation Association (EDTA), Rhombus, and served as a Governor appointee on both the Massachusetts and Maryland EV Commissions.



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Ms. Gross has received numerous industry awards including the Forth Roadmap Career Achievement Award, Automotive News' "Electrifying 100", the GreenBiz "Verge 25" award, and has testified at the Senate Committee on Energy and Natural Resources on transportation electrification.



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