



Empowering  
the next level  
of e-mobility

CharIN – Charging Interface Initiative e. V.

Benefits of our membership



# Charging Interface Initiative e. V.

## Reasons to become a member



- Share **information** with global members
- Participate in the growing **global charging standard**
- Active participation on creating **position papers** and **industry statements**
- Benefit from **targeted, market-oriented strategies**
- Support the **development** of cooperation and **partnership strategies**
- Help **define requirements** for charging standards
- Close **collaboration between members** on requirements and system descriptions
- Build more **innovative products to demand**
- **Use marketing tools:** Website, press releases, usage/placement of logo, product placing and many more
- **Networking:** global conferences, local expert groups (USA, Asia and Brussels), General Assembly
- **Visibility** with coordinated event management, e.g., joint fairs for example EVS, Charge Days
- Get **firsthand information** (e.g., interoperability, conformance)

# Charging Interface Initiative e. V.

## Benefits of our membership categories



Benefits	Regular Membership	Core Membership
Full access to CharIN data	✓	✓
Access to download area	✓	✓
Placement on website, brochure & other marketing material	✓	✓
Own company profile on our website	✓	✓
Participate on creating position papers	✓	✓
Participation General Assembly	✓	✓
Participation in Focus Groups	One Focus Group	All Focus Groups
Publish product news on CharIN website	1 per year	3 per year
Exposure speaking and exhibition possibilities		✓
Possible leadership Focus Groups		✓
Top level placement on homepage, brochure & other marketing material		✓
Participation and nomination SC		✓

# Charging Interface Initiative e. V.

## Advantages of supporting CharIN



- Participate in the growing **global charging standard**
- Benefit from **targeted, market-oriented strategies**
- Support the **development** of cooperations and **partnership strategies**
- **Networking** at global conferences and CharIN events
- **Visibility** with coordinated event management, e.g. joint fairs for example EVS, Charge Days
- **Logo placement** as supporter of CharIN on our website
- Get **first hand information** (e.g. interoperability, conformance)

# Charging Interface Initiative e. V.

## Associated members and Supporters



Benefits	Associated Membership	Supporter of CharIN
Priority information on CharIN publications	✓	✓
Participation in Focus Groups	One Focus Group	
Use of CharIN logo	✓	
Use of CharIN Supporter logo		✓
Logo placement on homepage	✓	✓
Participation on creating position papers	✓	
Participation General Assembly	✓	

Only for non-profit organizations that are in cooperation with CharIN

# Thank you for your kind attention!

## Any questions?

### Contact

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# CHARIN